

Bamboo Shoot 2

Asian Short Video Contest 2009
Calling for submission

Theme:

“HIV/AIDS: Family Matters”



- \$300 cash prize
- Video must be under 10 minutes long
- Deadline: Sunday, August 16th, 2009

For more information, please visit:
<http://www.acas.org/Bambooshoot>

Presented by:



ACAS

Asian Community AIDS Services

MAG

Media & Arts Group

BAMBOO SHOOT
ACAS Short Video Contest 2009
OFFICIAL RULES

The Objectives: To give members of the East and Southeast Asian Canadian communities an alternative channel to voice and express their ideas and creativities through video media, and to promote ACAS' work and values at the same time. This year's theme is "*HIV/AIDS: Family Matters.*"

ACAS Mission Statement: Asian Community AIDS Services (ACAS) is a charitable non-profit, community-based organization. We provide HIV/AIDS education and prevention, and support services to the East and South-East Asian-Canadian communities. These programs are based in a proactive and holistic approach to HIV/AIDS and are provided in a collaborative, empowering and non-discriminatory manner.

ACAS Principles & Values • accountable and accessible to the community it serves • aims to provide culturally and linguistically appropriate services to its target communities • respects the autonomy of the affected communities to determine appropriate and sensitive services for themselves • aims to provide services in a non-judgmental manner respectful of the client's needs and personal choices • recognizes and opposes all forms of discrimination, specifically discrimination against LGBTTTQ, women, racial minorities, people with HIV/AIDS disabilities (i.e. ACAS strives to provide a positive and supportive environment for people living with HIV/AIDS and for Asian LGBTTTQ • encourages self-empowerment of the affected communities to make healthy life choices • will work to promote grassroots participation in its various levels of functioning, specifically the participation of people affected and infected by HIV/AIDS

ELIGIBILITY:

The ACAS Short Video Contest is open only to **East and Southeast Asians** residing in Canada. Employees, officers or directors of ACAS are not eligible. By participating, entrants agree to be bound by these Contest Rules. ACAS reserves the right (but is not obligated) to verify eligibility qualifications of any entrant or winner.

HOW TO ENTER:

1. Entries must be submitted with the official form. The form may be downloaded from our web site or requested through bambooshoot@acas.org. It can also be picked up at ACAS office.

Entries can be submitted electronically to bambooshoot@acas.org or by dropping off the disc at ACAS office or mail the disc to

ACAS
33 Isabella St., Suite 107
Toronto, ON
M4Y 2P7

2. Deadline for submission: Sunday, August 16th, 2009, 23:59:59 EDT

3. All entries will be available for viewing at ACAS's YouTube group (<http://youtube.com/group/acasorg>)

4. The judges will pick three (3) entries to be the finalists. They will be shown at the screening gala evening.

5. The videos will be judged by an ACAS panel of judges (includes local/international video artists, ACAS representative and members of the local communities) based on the following criteria:

1. Creativity
2. Message clarity and relevance
3. Motivation and inspiration
4. Overall impact

6. One winner will be chosen, which will be announced at a gala video screening and award presentation during the last week of August (24-29, 2009) Time and date: TBA. The winner's name will also be published in the next issue of Connection, ACAS' magazine and on ACAS Web site at acas.org.

7. Prize: The winner will be awarded a cash prize of \$300.

VIDEO CRITERIA:

All videos *must*:

- a. Be no longer than 10 minutes.
- b. Be in the following format:
 - i. Windows .AVI, .WMV or .MPG files. It can be also submit on a DVD disc.
- c. Consist of original work not previously published.
- d. It shall not be inappropriate, offensive or defame publicity rights or privacy of any person.
- e. Only one entry per person
- f. Originality and Rights: By submitting your video, you are claiming that you have tried your best effort to ensure that you own all rights or have the permission to use all materials used therein, including the music, images, script, and rights to include all persons, places or organizations included or depicted. Include your name, year and copyright on your work, as you will retain all rights to your entries. ACAS will have distribution rights for non-commercial use, and videomakers will have co-distribution rights for either public or commercial use. You also agree to allow ACAS to use your name, or your organization's name, identification, and likeness to use, promote or publicize your video in any manner, without limitation, and without further compensation. You agree to indemnify ACAS, including legal costs, against any challenges to the ownership, use of, or rights to material in your video.
- g. Language: In English or any East or Southeast Asian language. If the entries are using language other than English, please provide subtitles.
- h. Content Limitations: Entries must reflect ACAS's mission and values. They should include but not be limited to HIV/AIDS related issues in the Asian context, such as sexuality, sexual orientation, sexual health, gender, racism, stigma and discrimination. Entries that are disparaging of ACAS or otherwise contain objectionable material will be disqualified in ACAS sole and unfettered discretion.
- i. Name, Brief Bio and Artist Statement (or video description) must be included in the submission. It must be on a separate sheet of paper and no more than one page.

I have read, understood and agree with the contest rules.

Signature: _____ Date: _____

<i>For office use only</i>
Date received: _____ Received by: _____
Submitted by: drop off at ACAS _____ mailed in _____ email _____
Video title and/or file name verified: _____
Reference # _____